

Bayer CropScience Limited

Investor Meet 2025

November 25, 2025





Caution Regarding Forward-looking Statements And Company Disclatimer

This presentation may contain forward-looking statements based on current assumptions and forecasts made by the Bayer management.

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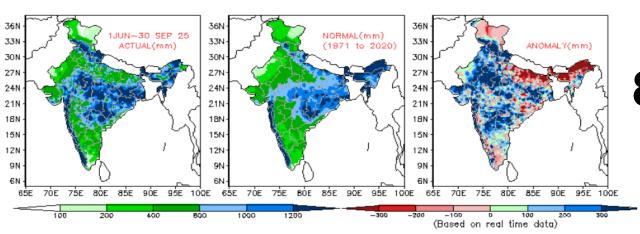


Business Update and Financial Overview



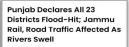
Monsoon 2025: From Favorable Onset To Excess Impact

Monsoon Season Anomaly



8% excess rain across country

India's monsoon is becoming more extreme



outlookindio.com

O3 Sept 20
With at least 1,337 roads blocked in
Himachal, 68 trains cancelled in Jammu,
and hundreds of villages submerged in
Punjab, relentless rains have brought
North India's transport and daily life to a





Punjab's worst floods in nearly 4 decades: Crops on 3 lakh acres damaged; 1,018 villages submerged







India rain highlights: 8 killed in Chhattisgarh's

Bastar flood, CM Sai directs officials to extend

October Weather Conditions

THE TIMES OF INDIA

Cyclone Montha caused Rs 5,265 crore damage including Rs 829 crore crop loss in AP: Naidu



Vijayawada: Chief minister Chandrababu Naidu said Andhra Pradesh successfully minimized the impact of Cyclone Montha through real-time coordination, technological foresight, and meticulous pre-planning. Addressing a press conference after a high-level review on Thursday, Naidu credited proactive governance and inter-departmental synergy for reducing loss of life and property.

Naidu said the preliminary estimates pegged the total loss at Rs 5,265 crore. The roads and buildings department alone suffered damages worth Rs 2,079 crore, while the power and water

agriculture department recorded crop damage worth ₹829 crore. While no human casualties were reported, 120 cattle deaths occurred in separate incidents. "A comprehensive report is being prepared for submission to the Centre" Naidu said







THE TIMES OF INDIA

Adverse weather hits grape dreams hard, farmers forced to axe grapevines in Nasik





Downpour destroys 30% of cotton crop acreages in Nasik



Business Update

Resilient Corn Performance Despite Extreme Weather Challenges



Acreages

- ✓ Kharif acreage surpasses 2024: Resilient farmer sentiment despite regional weather variability
- ✓ Oilseeds area declined: Reduced soybean sowing in Central India.
- Rice acreage up: Timely monsoon onset and better water availability.



Commodity Prices

- ✓ Key crop prices below benchmarks; weak procurement and market pressures
- ✓ Prices of soybean, moong, and groundnut below MSPs
- ✓ Paddy only crop with realization 1.8% below MSP



Sales

- Robust growth in Corn seeds driven by volume
- ✓ Top products: Dekalb, Roundup, Nativo, Laudis, Council Activ
- ✓ Brand investments

 driving robust demand for key products



Liquidation

- ✓ Q1 Double digit growth, driven by volume; early onset of monsoon.
- ✓ Q2 impacted: Persistent rainfall across key geographies; missed/lower sprays.
- Liquidation driven by paddy, horticulture crops and maize.

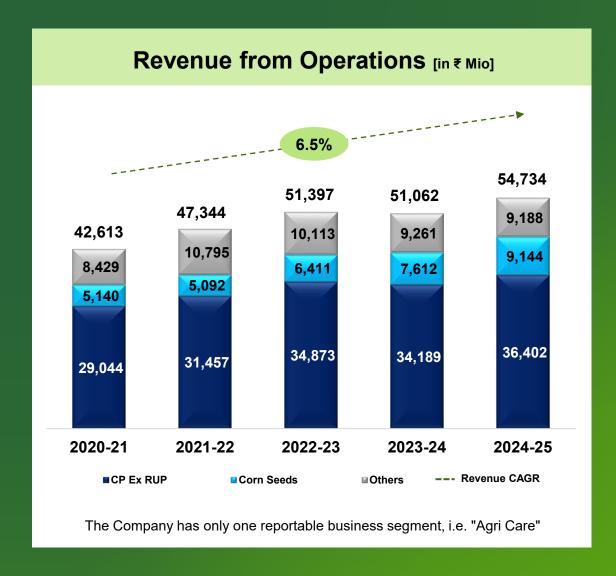


Financial Highlights

	FY	Q1	Q2	H1
	2024-25	FY2025-26	FY2025-26	FY2025-26
Revenue from Operations	54,734	19,146	15,534	34,680
in ₹ mio; ∆% yoy	+7%	+17%	-11%	+3%
Profit Before Tax	7,074	3,352	2,003	5,355
in ₹ mio; ∆% yoy	-25%	+6%	+5%	+6%
Earnings per Share	126	62	34	96
in ₹; ∆% yoy	-23.3%	+10%	+12%	+10%
Profit After Tax to Revenue	10.4%	14.6%	9.8%	12.4%
in %, ∆ bps	-420	-103	+199	+85
Dividend Per Share in ₹	125	<u>-</u>	90*	90*



Financial Highlights



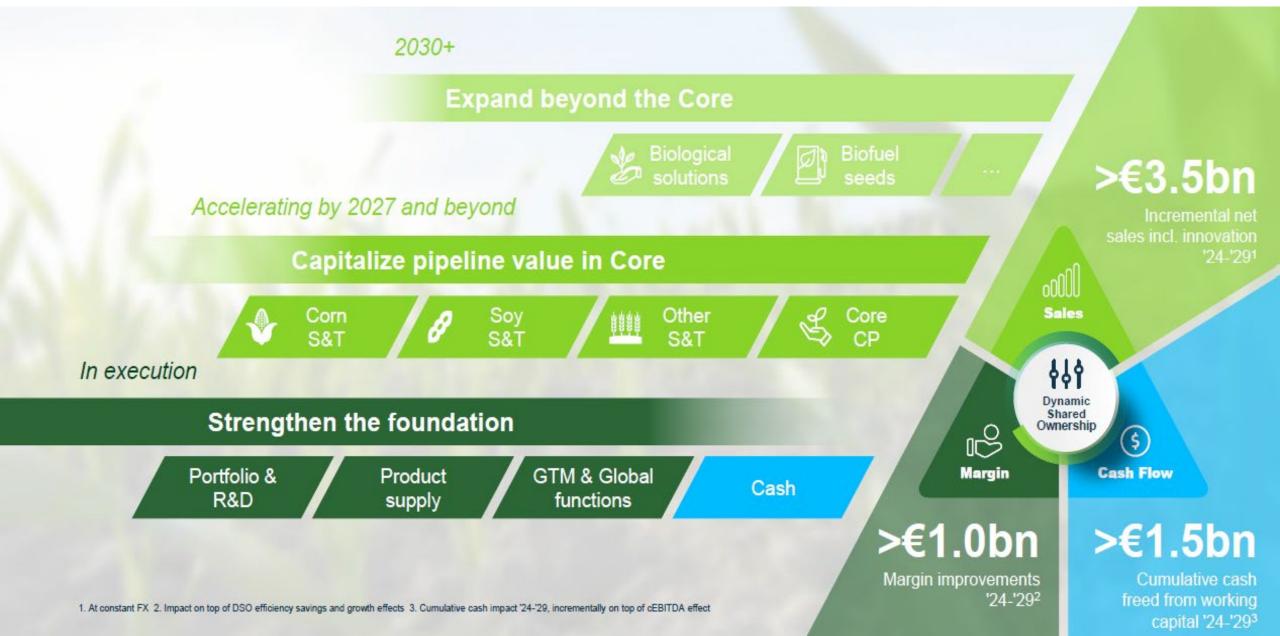




Future Framework



Global CS 5-year Framework In Place To Strengthen Financial Profile, Enhance Resilience And Unlock Full Growth Potential





Our Strategic Pillars





Crop Protection: Accelerate innovation and deliver differentiated product launches



Corn: Drive market leadership through growth initiatives and advanced technologies



Rice: Scale DSR and strengthen brand equity for sustained impact



GTM: Deploy agile, tailored models to maximize market reach and efficiency



Digital Transformation: Empower stakeholders with cuttingedge tools, actionable data and seamless phygital integration



Crop Protection Market Outlook

Macro-economic: India Is At A Strong Growth Trajectory

- ➤ 6.6% GDP growth (IMF); Agri & allied sectors ~15% of GDP
- PM Dhan-Dhaanya Krishi Yojana: 100 districts Improve Productivity • Credit disbursement • Cropping intensity
- ➤ **Pulses Mission**: +6 yr program | 31 Mha target | 100% procurement (lentil, moong, pigeon pea)
- MSP ↑ ~7% YoY (Kharif 2025-26)
- GST cut: Reduces farm equipment costs (tractors, harvesters)
- > Ethanol push driving biofuel momentum

Crop Outlook





Cotton – Export strength; demand recovery by FY26–27

Pulses & Oilseeds — Govt push; import curbs support prices

India Agrochemical Industry Dynamics

Pressure from Generic Companies

Increasing Hurdles for Innovation

Challenging Market Environment

Channel/Farm ROI











Unlocking Potential: Crop Protection Strategy For Long-term Value

Strengthen Profitability, Competitiveness and Sustainable Customer Value

Key Pillars Of CP Portfolio Strategy



Portfolio prioritization & profitability



Revenue and treated area market share growth



Timely lifecycle management



New Product Launches

Expanding Market Footprint Through Record Product Launches

BICOTA



Innovative solution for effective Stem Borer control in paddy

ETCIO STAR



Pre-emergent herbicide, controlling weeds

CAMALUS



Unique pest-spectrum insecticide for smarter, sustainable control

FELUJIT



Effective Sheath Blight control for paddy cultivation

SPINTOR



Broad-spectrum biological insecticide for multi-crop pest control

MATENO MORE



Next-gen herbicide delivering long-lasting control of persistent wheat weeds

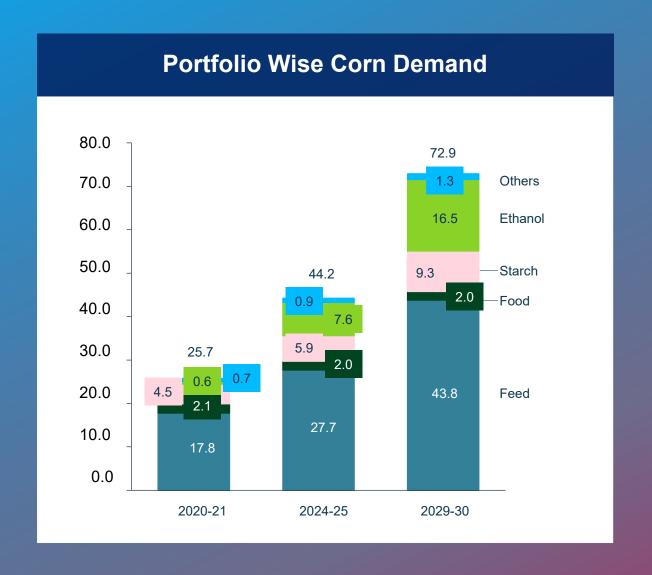
COUNCIL PRIME



Comprehensive weed control - grasses, sedges, broadleaf



Corn: 2X Market Demand By 2030 To Meet Food And Energy Security Needs





3rd Largest Cereal Crop (11-12 M ha, 37 MMT)



Productivity gap vs Global 3.7 vs 5.8 t/ha



Demand forecast70 MMT by 2030 | 90 MMT by 2047



Expanding feed, Biofuel and Industrial use



Accelerating Corn Growth To Strengthen India's Food And Energy Future

Operational Excellence: Pricing & COGS discipline

Ecosystem Partnerships: Silage & Ethanol plays

New Geographies:

Investment for Accelerated growth to leverage new opportunities

Commercial Excellence:
 Digital activation, field impact

Portfolio Acceleration

Technology Readiness:
 Traits & Preceon Smart Corn*





Rice From Stability To Scalable Profitable Growth

Rice: Foundation of Strength



4 Bn People dependency



150 Mn Smallholders' dependency



Increasing consumption demand from Asia & Africa

Strategic Acceleration

- Strengthen fragmented distribution & improve GTM efficiency
- **Drive OPEX reduction and accelerate DSR transition**

Profitable & Sustainable Growth



Target EBIT growth through innovation and value capture



Deliver higher farmer returns via mechanization and DSR adoption



Scale sustainable solutions reducing water use & GHG emissions

DSR Opportunity / Bayer Direct Acres



~16K

Farmers

>114K

Acres

Key Drivers of DSR System Evolution





5-year GTM Framework To Deliver On Our Business Objectives

In-person

connect

Field Officer Territory (FOT) Acts As Foundational Building Block For GTM

- Focus on increasing RWDS footprint (Reach, Width, Depth & Market Share)
- Increased representation of BLF & FPO
 (Farmer Producing Org.) in our financial results

New & Evolving GTM

- New GTM in rice-dominated geographies
- Exclusive partner offering Bayer A-to-Z portfolio and non-competing product as support
- Ecommerce facilitating farmers access to agri- inputs through transparent data led and scalable platforms

Distributor

- Increased specialization & Consolidation across all geographies
- Certain geographies required introduction of new, specific GTM

Digital Initiatives

- Direct-to-Farmer: Consented Data Powering Smallholder Expansion & Retargetable Growth
- Farmrise one: Enabling Smallholders with Inputs, Credit & Market Linkages

- Maintaining sufficient phygital reach with suite of supporting digital solutions
- Flexi cost model for FOT payments

Better Life Farming

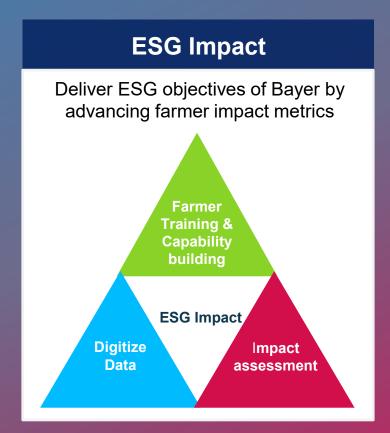
Aiming To Improve Agri-Ecosystem With Targeted, Well-balanced Adjustments

Current Activities

- Imparting Agronomic practices & Farmer Training
- Access to Quality Agri Input
- Market linkage and off-taking options
- Access to affordable finance
- 1500+ Centres (as of 2025)

Way Forward

- Expand reach in non-served FOTs under new GTM strategy
- Integrate FPOs & BLFs via Huband-Spoke model
- Strengthen partner linkages & ecosystem monetization
- Drive farmer impact through model plots & trainings



Overall Improvement Of Farmer Experience In All Areas Of The Country



Well-positioned To Deliver On The 5-year Strategic Framework



- Delivering disciplined growth in sales, profitability and cash flow
- Robust and diversified pipeline fueling future growth across portfolios
- Strengthened execution capabilities underpinning long-term value creation



Q&A Session



Thank you!