



CSR Project for FY 2021-22

Bayer CropScience Ltd. (BCSL)





Content

// Bayer Company Overview

// CSR in India

// Overview of project planned in BCSL for 2021-22



Our Company



The Bayer Group is a global enterprise with companies in 83 countries.

North America

Europe/Middle East/Africa

Asia/Pacific

Latin America



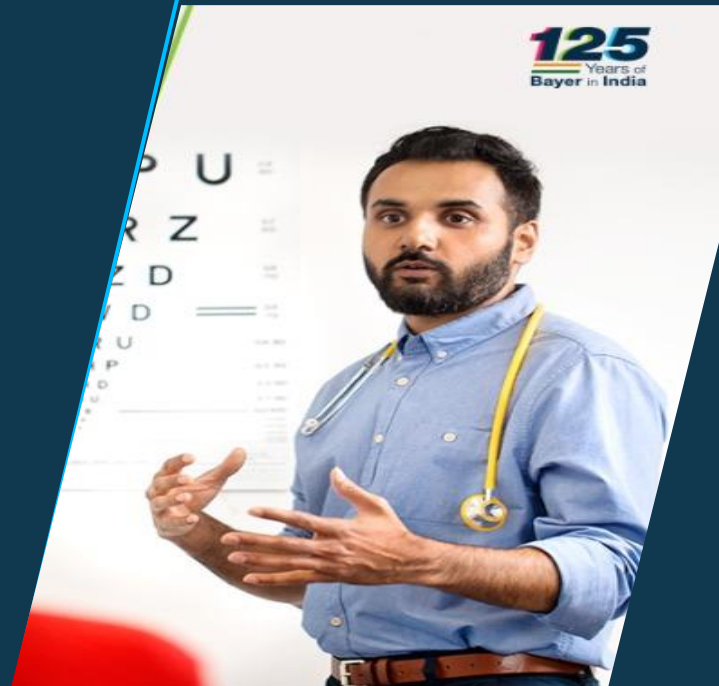
Our Business Areas

Crop Science



Innovative chemical & biological crop protection, seeds & traits, digital technologies & services

Pharmaceuticals



Prescription products for cardiology, diabetes, women's health care, oncology, hematology, ophthalmology, radiology and other areas

Consumer Health



Nonprescription medicines in the categories of dermatology, nutritional supplements, pain and allergy



Our Purpose, Vision and Strategy





CSR in India



Our focus areas

- // Rural Development
- // Preventive Healthcare
- // Education & Community Engagement





Fueled by our vision, *Health for all, Hunger for none*, our programs have impacted the lives of children, youth, women and smallholder farmers



600K

Smallholder farmers benefitted by capacity building sessions



25K

Community members benefitted from rural development initiatives



17K

Children supported through Mid-day meals



100

Research fellowships for students



10K

Youth trained to be future leaders in agriculture



9K

Children benefitted by STEM Learning



13K

Community members impacted by Health interventions through community engagement



700K

Community members supported through Disaster relief efforts across geographies



1000K

Doctors, Front line workers and community supported during COVID

Founded in 2011

Active projects 14

Implemented across 18 states



Not for profit company for implementation

Aligned with UN Sustainable Development Goals





Overview of CSR project planned in BCSL for 2021-22

Strengthening and nurturing Farmer Producer Organizations (FPO's)

Focus area : Rural Development

The FPO's have been in existence for about a decade now. However, they are at various stages of maturity. Given that majority of our farmers are small and marginal, an effective alliance is necessary to collectively address their challenges.

Project objectives:

- Build institutional capacity of the FPOs and strengthen their governance
- Promote awareness of financial and digital literacy
- Create input enterprises as well as market linkages for the FPO's
- Building capacity on productivity enhancement and creating awareness on the available government schemes



Donation committed :
~ INR 62.6 Mio

Status:
Ongoing





Comprehensive telemedicine solutions to improve community health

Focus area : Preventive Healthcare

To address the challenges of availability, accessibility and affordable health care for the rural population, Bayer envisages to undertake a project on innovative healthcare solutions through Telemedicine options.

Project objectives:

- Enable access to quality health care by establishing telemedicine facilities
- Provision of complete health care solution via Tele-medicine services
- Training and awareness sessions on health, hygiene and nutrition

Donation committed :
~ INR 48.0 Mio

Status:
Ongoing



Promoting Science Education by adoption of Atal Tinkering Labs (ATLs)

Focus area : Education & Community Engagement

The project has been envisaged to facilitate optimal usage of the Atal Tinkering Labs (ATL's) as well as inculcate problem solving skills and innovative thinking in the students.

Project objectives:

- Building a sustainable operating model where capacities are created among local teachers
- Measuring outcome of students through showcase days, competitions and building larger awareness and aspirations among students



Donation committed :
~ INR 12.6 Mio

Status:
Ongoing





Thank you!

////////

