



## *CSR Project for FY 2021-22*

*Bayer Vapi Pvt. Ltd. (BVPL)*





# Content

// Bayer Company Overview

// CSR in India

// Overview of project planned in BVPL for 2021-22



# Our Company



The Bayer Group is a global enterprise with companies in 83 countries.

North America

Europe/Middle East/Africa

Asia/Pacific

Latin America





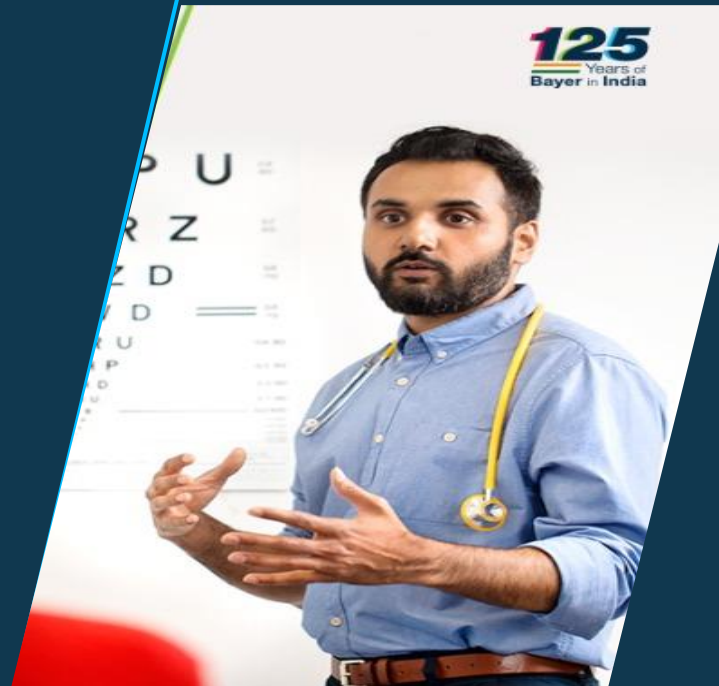
# Our Business Areas

## Crop Science



Innovative chemical & biological crop protection, seeds & traits, digital technologies & services

## Pharmaceuticals



Prescription products for cardiology, diabetes, women's health care, oncology, hematology, ophthalmology, radiology and other areas

## Consumer Health



Nonprescription medicines in the categories of dermatology, nutritional supplements, pain and allergy



# Our Purpose, Vision and Strategy





# *CSR in India*



# Our focus areas

- // Rural Development
- // Preventive Healthcare
- // Education & Community Engagement





# Fueled by our vision, *Health for all, Hunger for none*, our programs have impacted the lives of children, youth, women and smallholder farmers



600K

Smallholder farmers benefitted by capacity building sessions



25K

Community members benefitted from rural development initiatives



17K

Children supported through Mid-day meals



100

Research fellowships for students



10K

Youth trained to be future leaders in agriculture



9K

Children benefitted by STEM Learning



13K

Community members impacted by Health interventions through community engagement



700K

Community members supported through Disaster relief efforts across geographies



1000K

Doctors, Front line workers and community supported during COVID

Founded in 2011

Active projects 14

Implemented across 18 states



Not for profit company for implementation

## Aligned with UN Sustainable Development Goals







# *Overview of CSR project planned in BVPL for 2021-22*



# Interventions to combat COVID & strengthen health infrastructure

## Focus area : Preventive Healthcare

The COVID-19 pandemic brought with it a wave of destruction across the globe, imposing huge costs on individuals, communities, health systems and economies.

Under the umbrella of disaster relief and the vertical of “Preventive Healthcare” we aim to improve the health infrastructure in the rural communities of India. The interventions would include:

- Establishing oxygen plants in hospitals where the demand is high
- Setting up of COVID waste treatment plants to enable safe disposal
- Any other intervention to combat COVID as required

3 GOOD HEALTH  
AND WELL-BEING



Donation committed :  
~ INR 32.8 Mio

Status:  
**Ongoing**



*Thank you!*

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