## Partha Dutta



Partha Dutta is Vice President Marketing and Sales of Bayer Vapi Private Limited since January 2007 and was appointed as a Director on the Board of Company since March 2020. Partha was born in Katwa, West Bengal on February 1, 1964. He holds a Bachelor degree in Chemistry and Master of Business Administration in Marketing from the University of Pune.

Partha started his career in 1994, as Marketing Manager in Bayer Vapi Pvt Ltd. After completing a one year Marketing course from Bayer Marketing Academy Germany (2004 - 2005), Partha moved to Monheim Germany for 2 years (2005 – 2007) as Global Portfolio Manager ('GPM') for Pyrethroids

and Triazophos. As GPM, his primary responsibilities were to define and be responsible for the product strategy for the assigned active ingredient(s) and finished products.

After his return from Germany from January 2007 onwards Partha has worked as Vice President Marketing and Sales of Bayer Vapi Private Limited. His primary responsibilities lay in development and stage wise implementation of short and long term sales and marketing strategies, and work towards Company's growth and profitability. Partha's total professional Career is spread over 28 years in both Domestic and International markets having technocommercial skills.

He is married and has one kid. He enjoys playing cricket and reading during his spare time.