



CSR Projects for FY 2023-24

Bayer CropScience Limited (BCSL)





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Bayer is a life science company and a global leader in health care and nutrition. Our innovative products support efforts to overcome the major challenges presented by a growing and aging global population.

Science for a better life



Bayer is a life science company with three divisions



Crop Science



Pharmaceuticals



Consumer Health

/// **Crop Science**

Innovative crop protection, seeds & traits, digital technologies & services

/// **Pharmaceuticals**

Prescription products for cardiology, women's healthcare, oncology, hematology, ophthalmology, radiology and other areas

/// **Consumer Health**

Non-prescription medicine in the categories of dermatology, nutritional supplements, pain, cardiovascular risk prevention, digestive health, allergy, and cough & cold

/// **Enabling Functions**

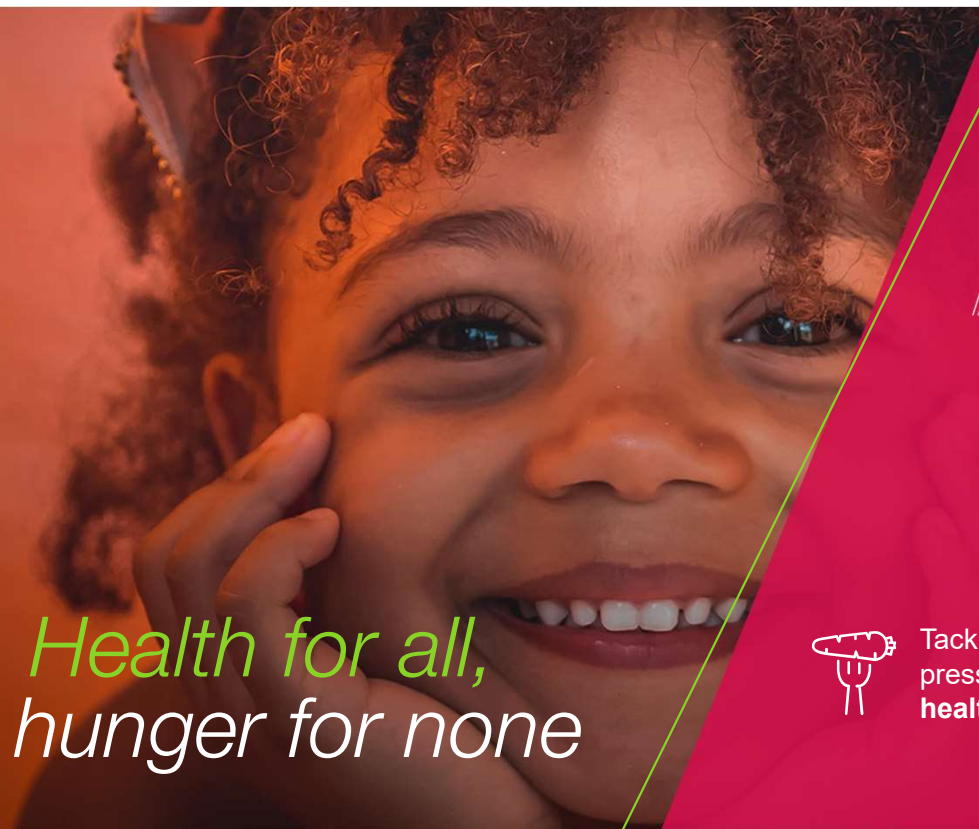
Support the operational business

Enabling Functions



Bayer at a glance

Group key data



*Health for all,
hunger for none*

3 divisions

- // Crop Science
- // Pharmaceuticals
- // Consumer Health

Represented by
354 consolidated
companies in

83
countries

101.4k

employees worldwide
in 2022*

€6.6bn

investment in R&D
in 2022

€50.7bn

sales
in FY2022



Tackling two of the most
pressing challenges of our time:
health & nutrition



Diverse, international focus
with cross-border and cross-
division **people development**

* As of December 31, 2022; employees in full-time equivalents



Our purpose, vision and strategy

GROUP STRATEGY

- // Deliver world-class innovation
- // Drive operational performance
- // Generate sustainable impact
- // Shape a leader



BUSINESS STRATEGIES

- // Crop Science
- // Pharmaceuticals
- // Consumer Health



Tackling our societal challenges together

Bayer Donations and Societal Engagement



*With societal engagement activities in more **than 75 countries across the globe** and our company foundations, we are committed to making a long-lasting impact and contributing to our vision **Health for all, hunger for none.***

*We collaborate with local and international organizations, including renowned **NGOs**, social entrepreneurs and **UN system entities**, to foster science as a basis for progress and to advance our sustainability goals such as **providing access to healthcare and family planning**, **improving the livelihood of smallholder farmers** and **addressing social inequality.***





CSR in India



At Bayer, we want to contribute to a world where everyone has access to sufficient food and can live a healthy life. Accordingly, our corporate charitable giving partners help drive positive societal change supporting our purpose “**Science for a better life**” and fueling our vision “**Health for all, Hunger for none**”.

Our focus areas:

- // **Food Sufficiency**
- // **Health Accessibility**
- // **Livelihoods**
- // **Nutrition Sufficiency**





Overview of CSR projects planned in BCSL for 2023-24



Reviving and Nurturing Defunct FPOs across India

Food Sufficiency - Strengthening FPO Ecosystem

Infant, young and relatively inactive Farmer Producer Organisations (FPOs) (which have been defunct due to lack of understanding on how to run them) have been identified across 7 states (12 districts) in India, with an aim to sustainably improve the livelihoods of smallholder farmers on agricultural value chains.

Bayer is working towards enabling the transformation of FPOs to be effective market players and to provide value-added services to its members.



Donation committed :
~ INR 66 Mio

Status:
Ongoing





Telemedicine' – providing access to quality healthcare for rural communities

“Health Accessibility” – Telemedicine Solutions

Bayer have set up telemedicine centres in aspirational districts across various states of India.

- The project aims to provide comprehensive telemedicine solutions for local communities
- These centres will enable access, affordability, and availability of quality health care and strengthen the health index of the rural community



Donation committed :
~ INR 35 Mio

Status:
Ongoing



Atal Tinkering Labs: Encouraging Science Education amongst Students

Medha: A Fellowship Program for Agriculture

“Livelihoods” - Promoting Science Education

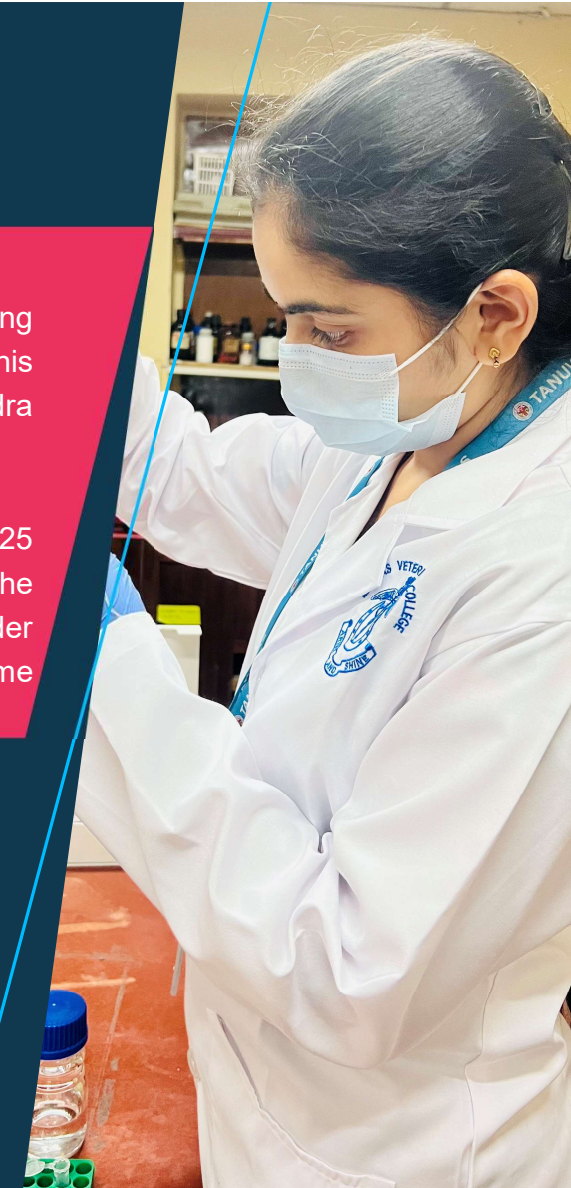
Bayer has adopted 125 **Atal Tinkering Labs (ATLs)**, with an aim to enhance experiential learning for children, fostering their curiosity, innovative thinking, designing, and problem-solving skills. This project is being executed in schools across the states of Delhi, Gujarat, Karnataka, Telangana, Dadra and Nagar Haveli, Andhra Pradesh, and Maharashtra.

Bayer in collaboration with BCKIC have launched a unique fellowship program ‘**Medha**’ to support 125 Masters and Ph.D. students in the field of agriculture and life sciences across the country. The fellowship combines annual financial assistance with the opportunity of receiving mentorship under Bayer’s employees as well as industry experts. Medha seeks to benefit students from lower-income families who are facing financial constraints for funding their education.

Donation committed :
~ INR 35 Mio



Status:
Ongoing



“Nutrition Sufficiency” – Education

Value Add:

- Strengthening Awareness on Nutrition (FPOs, Community, Students)
- Creating content basis beneficiaries
- Videos on Nutrition
- Training by Nutritionist

Donation committed :
~ INR 10 Mio



Status:
Ongoing





Thank you!

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