



CSR Projects for FY 2022-23

Bayer CropScience Ltd. (BCSL)





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Bayer is a life science company and a global leader in health care and nutrition. Our innovative products support efforts to overcome the major challenges presented by a growing and aging global population.

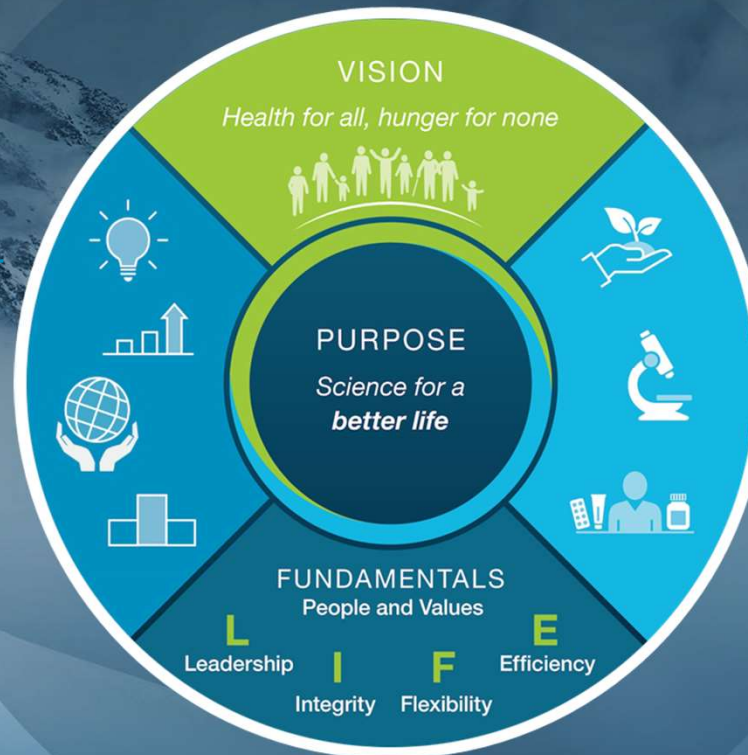
Science for a better life



Our purpose, vision and strategy

GROUP STRATEGY

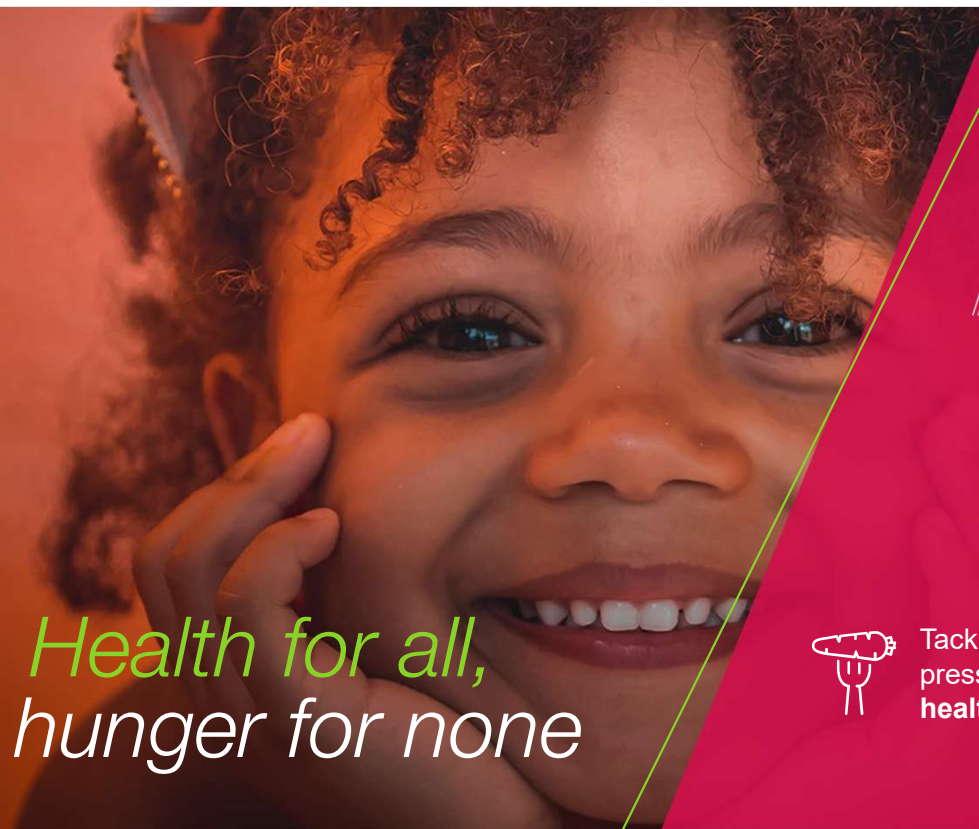
- // Deliver world-class innovation
- // Drive operational performance
- // Generate sustainable impact
- // Shape a leader





Bayer at a glance

Group key data



*Health for all,
hunger for none*

3 divisions

- // Crop Science
- // Pharmaceuticals
- // Consumer Health

Represented by
**374 consolidated
companies** in

83
countries

99.6k
employees worldwide
in 2021*

€5.4bn

investment in R&D
in 2021

€44.1bn

sales
in FY2021



Tackling two of the most
pressing challenges of our time:
health & nutrition



Diverse, international focus
with cross-border and cross-
division **people development**

* As of December 31, 2021; employees in full-time equivalents



Bayer is a life science company with three divisions



Crop Science



Pharmaceuticals



Consumer Health

/// **Crop Science**

Innovative crop protection, seeds & traits, digital technologies & services

/// **Pharmaceuticals**

Prescription products for cardiology, women's healthcare, oncology, hematology, ophthalmology, radiology and other areas

/// **Consumer Health**

Non-prescription medicine in the categories of dermatology, nutritional supplements, pain, cardiovascular risk prevention, digestive health, allergy, and cough & cold

/// **Enabling Functions**

Support the operational business

Enabling Functions



CSR in India



Our focus areas

- // Rural Development
- // Preventive Healthcare
- // Education & Community Engagement





Overview of CSR projects in BCSL for 2022-23



Strengthening and nurturing Farmer Producer Organizations (FPO's)

Focus area : Rural Development

Given that majority of Indian farmers are small and marginal, an effective alliance is necessary to collectively address their challenges.

Project objectives:

- Build institutional capacity of the FPOs and strengthen their governance
- Promote awareness of financial and digital literacy
- Create input enterprises as well as market linkages for the FPO's
- Building capacity on productivity enhancement and creating awareness on the available government schemes

Donation amount:
INR 72.70 Mio

Status:
Ongoing





Comprehensive telemedicine solutions to improve community health

Focus area : Preventive Healthcare

To address the challenges of availability, accessibility and affordable health care for the rural population, Bayer undertook a project on innovative healthcare solutions through Telemedicine options.

Project objectives:

- Enable access to quality health care by establishing telemedicine facilities
- Provision of complete health care solution via Tele-medicine services
- Training and awareness sessions on health, hygiene and nutrition

Donation amount:
INR 39.00 Mio

Status:
Ongoing





Promoting Science Education by adoption of Atal Tinkering Labs (ATLs)

Focus area : Education & Community Engagement

The project facilitates optimal usage of the Atal Tinkering Labs (ATL's) as well as inculcates problem solving skills and innovative thinking in the students.

Project objectives:

- Building a sustainable operating model where capacities are created among local teachers
- Measuring outcome of students through showcase days, competitions and building larger awareness and aspirations among students

Donation amount:
INR 10.84 Mio

Status:
Ongoing





Medha: A Fellowship Program for Agriculture

Focus area : Education & Community Engagement

Bayer in collaboration with BCKIC have launched a unique fellowship program '**Medha**' to support 125 Masters and Ph.D. students in the field of agriculture and life sciences across the country.

The fellowship combines annual financial assistance with the opportunity of receiving mentorship under Bayer's employees as well as industry experts.

Medha seeks to benefit students from lower-income families who are facing financial constraints for funding their education.

Donation amount:
INR 17.80 Mio

Status:
Ongoing





Thank you!

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