

Bayer in India
At a Glance



Striving for a world of

*Health for all,
Hunger for none*



About Bayer

Bayer is a 160-year-old global company with core competencies in the life science fields of health care and nutrition. We design our products and services to help people and the planet thrive by supporting efforts to address the unprecedented global challenges presented by a growing and aging global population. We contribute to a world in which diseases are not only treated but effectively prevented or cured, in which people can take better care of their own health needs, and in which enough agriculture products are produced while conserving our planet's natural resources. That's because at Bayer, growth and sustainability go hand in hand. Bayer is represented in 83 countries across the globe, by more than 100,000 employees across Crop Science, Pharmaceuticals and Consumer Health, working towards making our mission of "Health for All, Hunger for None" a reality.

Bayer in India

Bayer has been present in India for more than 125 years, dating back to 1896. Our business touches the lives of millions of farmers, patients, healthcare practitioners, and consumers. Bayer is not only contributing towards increasing farmer incomes and providing access to better healthcare but is also helping the nation become 'Aatmanirbhar' by 'Making in India for India and the World'. Bayer Vapi is a core manufacturing site for the company globally and our single largest synthetic pyrethroids production facility in the world. India is a microcosm of Bayer's global business and is a vital hub for many services like IT, finance, shared services, R&D, etc., with centers of excellence in major cities.

Bayer's Presence in India

7 Manufacturing & Processing sites

4 Breeding & R&D centers

2 Centers of Excellence

Crop Science

At Bayer's Crop Science Division in India, we're driving the future of farming with our commitment to regenerative agriculture. As a market leader in crop protection and with robust businesses in seeds, traits, biologicals, and digital farming, we're advancing Indian agriculture and positioning India as a global agricultural solutions provider. Our focus spans across key crops like rice, corn, fruits, and vegetables.

Pharmaceuticals

Our prescription drugs are leaders in their respective categories across the world. We focus on key therapy areas of cardiology, diabetes, kidney health, women's health, oncology and ophthalmology as well as radiology with a presence in devices and contrast agents. Our Data Science and Analytics Centre in India and participation in global clinical studies contribute to Bayer's global R&D for pharmaceutical drug development to help launch innovative therapies.

Consumer Health

We want to empower 1.4 billion Indians take charge of their everyday health, and the health of those they love. We offer non-prescription (over-the-counter) products in the categories of analgesics, nutrition, allergy and dermatology. These include brands like Saridon®, Supradyn®, Bepanthen®, Becozym®, Benadon®, Alaspan®, Canestan® and Bayer's Tonic®. These products are manufactured locally in the country to further advance Bayer's efforts to 'Make in India'.

Bayer: Transforming Lives Across India



30 Million+ smallholder farmers benefitted



50 Million+ households reached by consumer health products



150k+ healthcare professionals associated with pharmaceuticals business



17 clinical trials in various stages



Nearly \$1 billion worth of exports and sourcing from India annually (as of Dec'23)



Supporting **3,000+** FPOs and forming 350 specialized FPOs in partnership with SFAC



2,500+ Better Life Farming centers and 70+ Food Value Chain Partnerships

Data as of Sep'24 (excluding exports and sourcing)

Sustainability: A Global Commitment

Sustainability means more than just corporate responsibility to us – it safeguards Bayer's future growth. It is therefore an essential component of our corporate strategy, our business activities, our corporate values and the way in which we operate our businesses. It comprises three core elements for all our divisions:

- / Inclusive growth and value added for society
- / Reduction of ecological footprint
- / Responsible business practices across our value chain

We have set the target to achieve net zero emission of greenhouse gases across our entire value chain by 2050 or sooner and signed the Business Ambition for 1.5°C. Bayer is on a path to becoming climate neutral by 2030 in our own operations.

Bayer's 2030 Commitments:

- / Support 100 million smallholder farmers in low-income and middle-income countries
- / Support 100 million people in economically or medically underserved communities
- / Access to modern contraception for 100 million women in low-income and middle-income countries
- / 42% reduction in our emissions (Scope 1 and 2)
- / Making our own sites climate-neutral
- / 100% offsetting of remaining greenhouse gases emission from our own operations



Sustainability Initiatives in India

Bayer has been in the forefront of promoting and adopting sustainable practices across all its verticals in India. We develop transformative solutions that enable agriculture to emit fewer greenhouse gases and instead help capture CO₂. Our health initiatives are geared towards granting access to under-served communities in India, especially providing access to modern contraceptives to women. Bayer aims to promote gender equity within the organization as well as society at large, through various initiatives.

Promoting Regenerative Agriculture in India with a special focus on rice cultivation

The potential of regenerative agriculture in India is particularly high in rice cultivation given its role as the world's second largest producer of rice. The need to shape an economically viable and sustainable rice cultivation system has never been more pressing. Bayer has two flagship programs under the umbrella to advance sustainable practices in rice cultivation.

DirectAcres flagship program, currently spread across 18,500 hectares, provides farmers with a tailored crop system that includes best-in-class seed, crop protection, digital tools, mechanization services, and agronomic solutions. These efforts are driven by public-private partnerships, ensuring that farmers can harvest a profitable rice crop with a regenerative focus.

The Good Rice Alliance (TGRA), is focused on advancing sustainable rice farming practices in India, using Alternate Wetting & Drying (AWD) or Direct Seeded Rice (DSR) practices covers over 25,000 hectares of farmland, as of today. It will potentially reduce approximately 100,000+ tCO₂e of methane emissions from rice cultivation, annually.

These practices are aimed at:



Lowering water consumption



Improving soil health



Reducing methane emissions



Reducing input costs such as labor



Fostering the Ecosystem for Women's Empowerment and Gender Equity

By 2025, Bayer aspires to establish a 50/50 gender balance as an average across all combined management levels including lower and middle management and reach gender parity on each individual management level by 2030.

The **Better Life Farming Alliance** (BLFA) is developing gender-smart ecosystem by focusing on women's smallholder training, capacity building, extensions support, and the skills women need to own and run BLF centers. Today, Bayer has more than 100 female Agri-entrepreneurs running their own BLF centers in India.

Bayer launched '**Preserve the Uterus**' campaign in association with the Federation of Obstetric and Gynaecological Societies of India (FOGSI) and the Integrated Health & Wellbeing (IHW) Council to raise awareness among women & educate healthcare practitioners to prevent untimely or unjustified hysterectomy. Bayer is also collaborating with the Family Planning Association of India to educate and provide medical support for contraception for women in India.

Bayer has successfully revived 40 dormant and inactive **Farmer Producer Organisations** (FPOs), in 12 aspirational districts across seven states. Out of these, five are women-led FPOs, highlighting our commitment to gender inclusivity and women's empowerment in agriculture. By transforming these FPOs into effective market players, this initiative has positively impacted more than 35,000 smallholder farmers, sustainably improving their livelihoods.

Bayer has been working very closely with the Government's Atal Innovation Mission team. We have adopted 50 all-girls schools in Andhra Pradesh and Maharashtra under the **Atal Tinkering Labs** (ATL) initiative, promoting scientific thinking and research among 8000 girl children. We are proud to be the first company to open our factory at Vapi, Gujarat and research centres at Bengaluru, Karnataka and Chandippra, Telangana to ATL students, to enable early industry exposure.

Bayer supports a total of 125 scholars through its scholarship program '**Medha**' by providing financial support to MSc and Ph.D. scholars pursuing studies in the areas of health, agriculture, and nutrition. In this, 60 percent of the awardees are women scholars.

Bayer is also supporting women scholars through our **Samavesh program**. It is a fully sponsored post-graduate certificate course designed to empower women by equipping them with professional skills for the agriculture and pharmaceuticals job market.

Oncology Sustainability Project is a partnership between Bayer and the National Cancer Institute of India-All India Institute of Medical Sciences (NCI-AIIMS) located in Jhajjar, Haryana to provide cancer screening to patients at high risk of cancer, in underserved rural communities in India, helping to reduce disparities in access to cancer care.

Bayer has partnered with **Karkinos Healthcare** to expand cancer screening in Mumbai and Puducherry. This collaboration focuses on early detection, aiming to address cancer care disparities over the next two years. The project will screen 100,000 people for oral, breast, cervical, colorectal, and prostate cancers, ensuring a seamless care continuum through community and local institution partnerships.

Bayer set up **28 Telemedicine Centers** across various states, furthering the government's goal to provide affordable access to healthcare for rural areas and the underserved sections of society. These centers allow local communities to access some of the best healthcare practitioners, without having to travel long distances and improving healthcare infrastructure in the identified locations. Going forward, we will continue to promote access to healthcare through 20 telemedicine centres across Gujarat, Karnataka, Maharashtra and Uttar Pradesh.

Bayer has been supporting the government's efforts in augmenting medical oxygen capacity in the country. We have set up **5 Oxygen plants** across Assam, Odisha, Karnataka, Gujarat and Madhya Pradesh, which have now been handed over to the district hospitals.

