

**Bayer in India**  
*At a Glance*



Better is  
helping people and  
planet thrive

Science for Better  
[www.bayer.in](http://www.bayer.in)





# Bayer

Bayer is a 160-year-old global company with core competencies in the life science fields of healthcare and agriculture. We design our products and services to help people and planet thrive by supporting efforts to address the unprecedented global challenges presented by a growing and aging global population. We contribute to a world in which diseases are not only treated but effectively prevented or cured, in which people can take better care of their own health needs, and in which enough agriculture products are produced while conserving our planet's natural resources. That's because at Bayer, growth and sustainability go hand in hand. Bayer is represented in 83 countries across the globe, by more than 100,000 employees across Crop Science, Pharmaceuticals and Consumer Health, working towards making our vision of **Health for All, Hunger for None** a reality, driven by our purpose of **Science for a Better Life**.

## Bayer in India

Bayer has been present in India for over 126 years, dating back to 1896. Our business touches the lives of millions of farmers, patients, healthcare practitioners, and consumers. Bayer is not only contributing towards increasing farmer incomes and providing access to better healthcare but is also helping the nation become 'Aatmanirbhar' by 'Making in India for India and the World'. Bayer Vapi is a core manufacturing site for the company globally and our single largest synthetic pyrethroids production facility in the world. India is a microcosm of Bayer's global business and is a vital hub for many services like IT, finance, shared services, R&D, etc., with centers of excellence in major cities.

### Bayer's Presence in India

**7** Manufacturing & Processing sites

**4** Breeding & R&D centers

**2** Centers of Excellence

#### Crop Science

As a market leader in crop protection and with businesses in seeds, traits, biologicals, and digital farming, we are committed to advancing Indian agriculture & promoting India as a key provider for agricultural solutions globally. Our key crop segments include rice, corn, fruits and vegetables.

#### Pharmaceuticals

We are committed to providing innovative medicines that ensure significant clinical benefit and value, primarily in the therapeutic areas of cardiology, gynecology, diabetes, oncology and ophthalmology. In India, we have helped address the unmet healthcare needs of patients through the recent launch of Bayer's researched and highly innovative products like Kerendia™, Verquvo™ and Nubeqa®.

#### Consumer Health

We want to empower 1.4 billion Indians take charge of their everyday health, and the health of those they love. We offer products in the categories of analgesics, nutrition, allergy and dermatology. These include brands like Saridon®, Supradyn®, Becozym®, Benadon®, Alaspan®, Canestan® and Bayer's Tonic®. These products are manufactured locally in the country to further advance Bayer's efforts to 'Make In India'.

# Bayer: Transforming Lives Across India



**25 Million+**  
Smallholder  
Farmers Benefited



**45 Million+** Households Reached  
Through Pharmaceuticals and  
Consumer Health Products



**150K+** Healthcare  
Professionals Associated  
with Pharmaceuticals Business



**17** Clinical Trials  
in Various Stages



**\$560 Million+**  
Exports and Sourcing  
from India Annually



Collaboration  
with **3,000+** FPOs



**1,600+** Better Life Farming  
Centers and 80 Food Value Chain  
Partnerships

*\*Data as on July 2023*

## Sustainability: A Global Commitment

Sustainability means more than just corporate responsibility to us – it safeguards Bayer's future growth. It is therefore an essential component of our corporate strategy, our business activities, our corporate values and the way in which we operate our businesses. It comprises three core elements for all our divisions:

- / Inclusive Growth and Value Added for Society
- / Reduction of Ecological Footprint
- / Responsible Business Practices Across our Value Chain

We have set the target to achieve net zero emission of greenhouse gases across our entire value chain by 2050 or sooner and signed the Business Ambition for 1.5°C. Bayer is on a path to becoming climate neutral by 2030 in our own operations.

### Bayer's 2030 Commitments:

- / Support 100 Million Smallholder Farmers in low-income and middle-income countries
- / Support 100 Million people in economically or medically underserved communities
- / Access to modern contraception for 100 Million women in low-income and middle-income countries
- / 42% reduction in our emissions (Scope 1 and 2)
- / Making our own sites climate-neutral
- / 100% offsetting of remaining greenhouse gases emission from our own operations



## Sustainability Initiatives in India

Bayer has been in the forefront of promoting and adopting sustainable practices across all its verticals in India. We develop transformative solutions that enable agriculture to emit fewer greenhouse gases and instead help capture CO<sub>2</sub>. Our health initiatives are geared towards granting access to under-served communities in India, especially providing access to modern contraceptives to women. Bayer aims to promote gender equity within the organization as well as society at large, through various initiatives.

### Rice Sustainability Initiative



**20-25%**  
Lower Water  
Consumption in  
Rice Cultivation



**10,000+**  
Acres under  
DirectAcres  
Program



Direct  
Seeded  
Rice



Alternate  
Wetting &  
Drying



Drip  
Irrigation



Conservative  
Tillage



Laser  
Levelling





## Fostering the Ecosystem for Women's Empowerment and Gender Equity

By 2025, Bayer aspires to establish a 50/50 gender balance as an average across all combined management levels including lower and middle management and reach gender parity on each individual management level by 2030. Diversity & Inclusion form the bedrock of all our initiatives.

The **Better Life Farming Alliance** is developing gender-smart ecosystem by focusing on women's smallholder training, capacity building, extensions support, and the skills women need to own and run BLF centers. Today, Bayer has around 100 female Agri-entrepreneurs running their own BLF centers in India.

Bayer aims to meet contraception needs of around 5 million women in India by 2030. In collaboration with the Family Planning Association of India the company's **'Project Access to Medicines'** aims to educate and provide medical support for contraception to women in India. Bayer has also recently tied up with the UNFPA to support a program to educate youth and give them more choices in contraception.

Bayer is going to support a total of 125 scholars through its scholarship program **'MEDHA'** by providing financial support to M.Sc. and Ph.D. scholars pursuing studies in the areas of health, agriculture, and nutrition. In this, 60 percent of the grant will be for women scholars to promote and support higher education in the above-mentioned disciplines.

Bayer is also supporting women scholars through our **'Samavesh'** program. It is a fully sponsored post-graduate certificate course designed to empower women by equipping them with professional skills for the agriculture and pharmaceuticals job market.

**Oncology Sustainability Project** is a partnership between Bayer and the National Cancer Institute of India-All India Institute of Medical Sciences (NCI-AIIMS) located in Jhajjar, Haryana to provide cancer screening to patients at high risk of cancer, in underserved rural communities in India, helping to reduce disparities in access to cancer care.

Bayer has been supporting the government's efforts in augmenting medical oxygen capacity in the country. We have set up **5 Oxygen plants** across Assam, Odisha, Karnataka, Gujarat and Madhya Pradesh.

Bayer has been working very closely with the Government's Atal Innovation Mission team. We have adopted **125 schools** across the country under the **Atal Tinkering Labs initiative**, promoting scientific thinking and research among school children. We are proud to have been the first company to have open our factory to school children in Vapi, Gujarat.



- / 5 Oxygen plants
- / 125 Schools under ATL
- / 28 Telemedicine centers

Bayer has set up **28 telemedicine centers** across 8 states, furthering the government's goal to provide affordable access to healthcare for rural areas and the underserved sections of the society. The telemedicine centres allow local communities to access some of the best healthcare practitioners, without having to travel long distances and improving healthcare infrastructure in the identified locations.

